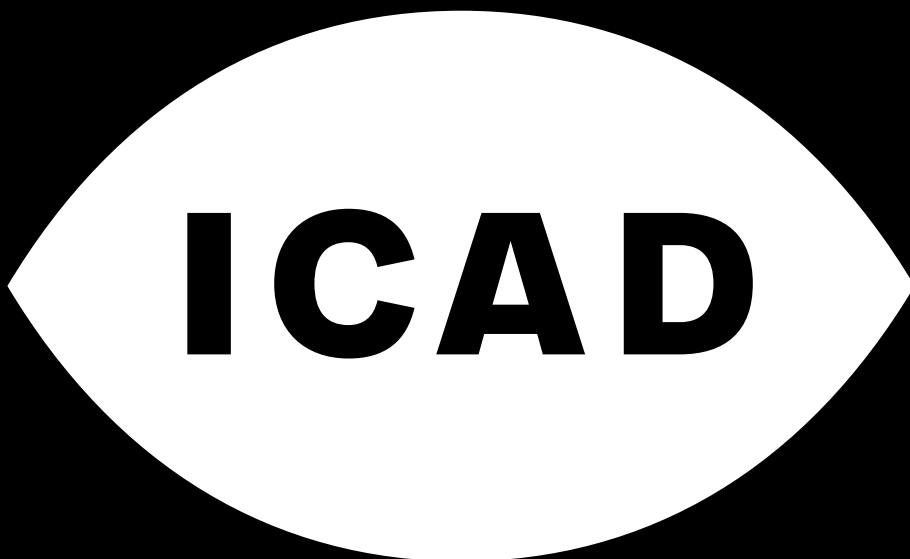


ICAD Award Winners 2023



Contents

03 Advertising

Gold

Silver

Bronze

17 Production

Gold

Silver

Bronze

25 Design

Gold

19 Silver

Bronze

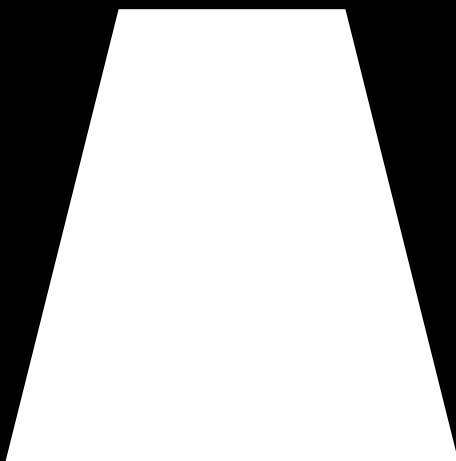
33 Student and Greenhorn Awards

33 Client Awards

33 Catherine Donnelly Award

A

Advertising Gold



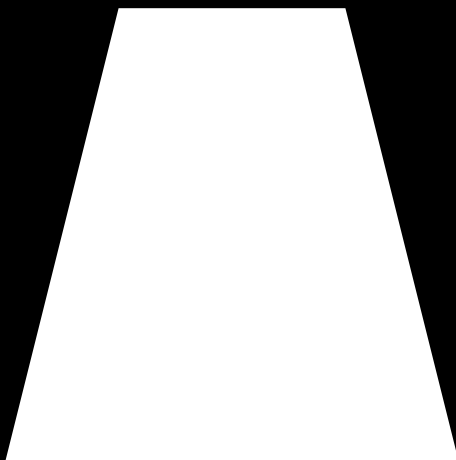
Advertising Innovation

Creative Innovation

Unwasted Beer

Publicis Dublin

Advertising Silver



Advertising Craft

Art Direction Campaign

Publicis Dublin

Biosphere

Copywriting Campaign

Publicis Dublin

It's Better Less Bitter

Copywriting Single

Core

Me? Nah.

Illustration and Graphics Campaign

Publicis Dublin

Biosphere

User Experience for Advertising Single

BBDO Dublin

The Road Safety-Verse

Advertising Film

Film campaign

Publicis Dublin

It's Better Less Bitter

Boys + Girls

Story Maker Storyboards

Advertising Film

TV commercial over 30 seconds

Publicis Dublin

It's Better Less Bitter

Boys + Girls

Jeff's World

Advertising Display

Outdoor Campaign

Publicis Dublin

Biosphere

Outdoor Single

The Brill Building

The Poster To Catch Lung Cancer

Advertising Experience

Experiential Advertising Single

Boys + Girls and EXP

The LEGO Brick Café

Advertising Innovation

Creative Innovation

BBDO Dublin

The Road Safety-Verse

Creative Use of Technology

The Brill Building

The Poster To Catch Lung Cancer

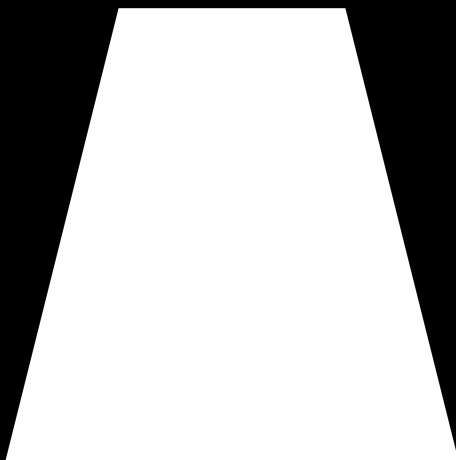
Advertising Change

Creative for Change—Advertising

Ringers Creative

The Lámh Project

Advertising Bronze



Advertising Craft

Art Direction Campaign

Droga5 Dublin

Bus World

Art Direction Single

The Public House

Innocence Is In The Firing Line

The Brill Building

The Poster To Catch Lung Cancer

The Public House

Thrills Are In Our Nature

Copywriting Campaign

The Public House

Robin Redbreast Day 2022

Copywriting Single

Publicis Dublin

60 Years

BBH Dublin

Charlemont Square Projections

Advertising Craft

Use of music single

TBWA\Dublin

Life Sentence

Use of Music Single

Boys + Girls

Maker Storyboards - Finance

Advertising Film

Branded Film Content, Any Length

The Public House

Robin Redbreast Day 2022

TV Commercial Over 30 Seconds

Droga5 Dublin

Grand, Dad

Publicis Dublin

It's Playtime

Publicis Dublin

Take Back Control

Publicis Dublin

Break Up With Your Car

Publicis Dublin

It's Better Less Bitter

BBDO Dublin

Last Christmas

Advertising Film

VOD/VOL Single

Publicis Dublin

It's Playtime

Web Film Up To 60 Seconds

Boys + Girls

Jeff's World

Advertising Radio

Radio Commercial Campaign, Any Length

Publicis Dublin

It's Better Less Bitter

Radio commercial up to 30 seconds

Bloom Advertising

Car Studio

Advertising Display

Outdoor Campaign

Droga5 Dublin

Bus World

Outdoor Single

BBH Dublin

Charlemont Square Projections

Advertising Experience

Branded Social Campaign

The Public House

A Playful Treat

Verve | Showrunner

Where Is Mr Tayto

Digital Experience

BBDO Dublin

The Road Safety-Verse

Experiential Advertising Single

Publicis Dublin

A-Game for Ireland

Advertising Innovation

Creative Innovation

Folk Wunderman Thompson

Digital Stamps

BBDO Dublin

Unfair City

Creative Use of Media

In the Company of Huskies

Little Flower Penny Dinners

The Brill Building

The Poster To Catch Lung Cancer

Advertising Integrated and Earned

Earned Media Campaign

Publicis Dublin

A-Game for Ireland

Droga5 Dublin

Hope Couture

BBDO Dublin

Unfair City

Publicis Dublin

Unwasted Beer

Integrated Campaign

Havas Dublin

Fridge or Press

Havas Dublin

Live Italian

BBH Dublin

#CrackingEaster

Advertising Change

Creative for Change—Advertising

In the Company of Huskies

Little Flower Penny Dinners

Droga5 Dublin

Hope Couture

In the Company of Huskies

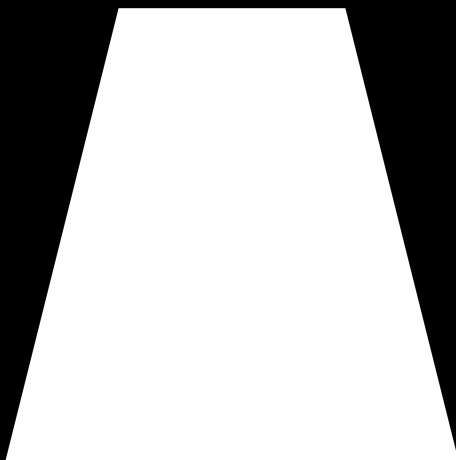
The Essentielle Boutique

BBDO Dublin

Unfair City

P

Production Gold



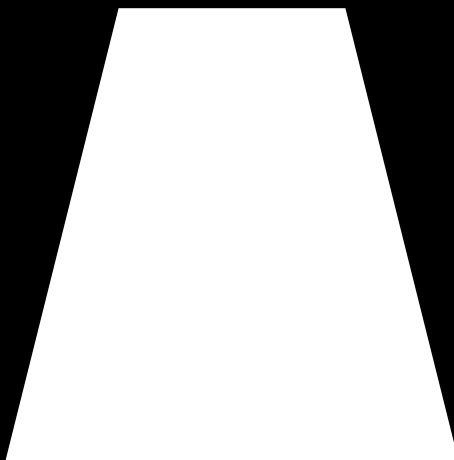
Production Craft

Direction Campaign

Tiny Ark

Tourism Ireland Films

Production Silver



Production Craft

Animation Single

Piranha Bar

Polly - Clean Air Campaign

Cinematography Single

bigO

Postcards from Heaney Country

Direction Single

bigO

Postcards from Heaney Country

Ponder

Jeff's World

Pull The Trigger

We Consent

Editing Single

Motherland

Outbelieve

Windmill Lane

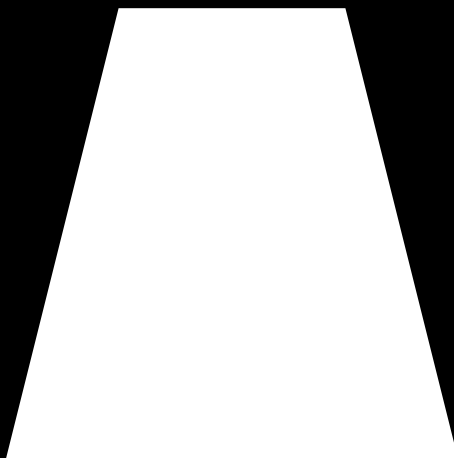
We Consent

Sound Design Single

Raygun

Jeff's World

Production Bronze



Production Craft

Animation Campaign

Piranha Bar

Virgin Media More Idents

Animation Single

The Brill Buildings/ Analog Digital

Re-imagine

Cinematography Campaign

Tiny Ark

Old But Gold

Cinematography Single

Banjoman

Freewheeling

Direction Single

Sweet Media

This Is Generation Green 3

Arrow Films

90% Goes Back

Ponder

Rewrite the Sportsbook

Production Craft

Editing Campaign

Tiny Ark

Old But Gold

Editing Single

bigO

Postcards from Heaney Country

Music (new score) Single

Symphonic

Football

Sound Design Single

bigO

Postcards from Heaney Country

Scimitar Sound

REPAK

denis.

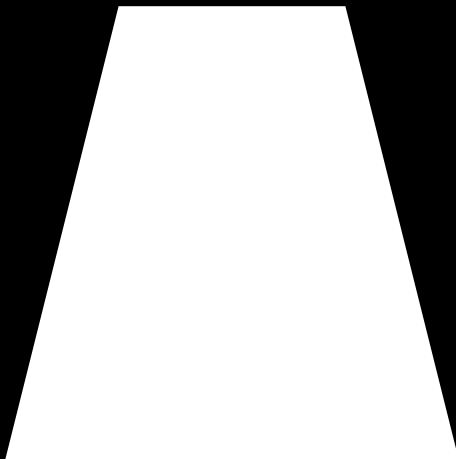
Still Working on it

Ringers Creative

Stop Targeting Kids

D

Design Gold



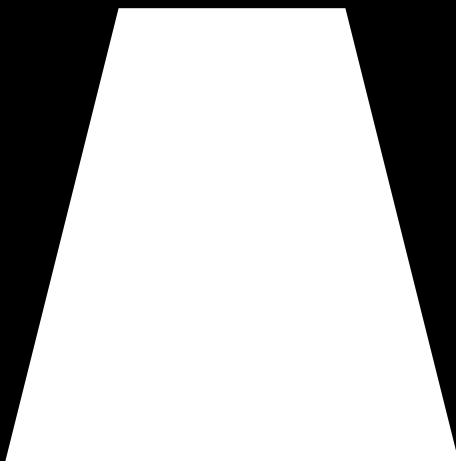
Identity and Branding

New Branding Schemes

Red&Grey

The Consilience Project

Design Silver



Identity and Branding

New Branding Schemes

Together We Create

Truly A Modern Dental Company

Design Change

Creative for Change—Design

The Big Idea House

The BIG Idea

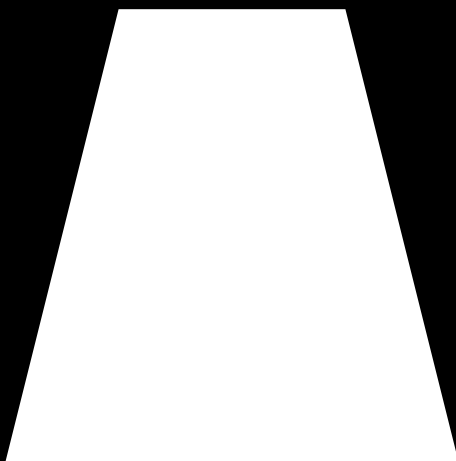
Print

Poster Series

CI Studio

Ulysses 2.2

Design Bronze



Design Craft

Art Direction for Design Series

Together We Create

W.D. O'Connell

Use of Illustration Series

CI Studio

Ulysses 2.2

Digital

Website Design Single

Detail. Design Studio

National Sculpture Factory

Identity and Branding

New Branding Schemes

CI Studio

Hellfire Dublin

Rebranding Schemes

Together We Create

Open Ear Music Festival

Logo Single

Unthink

Contemporary Art Gallery Association

Design Change

Creative for Change—Design

Language

Women's Aid Too Into You

Packaging

Consumer Goods Range

So Studio

Hollow Leg Packaging

Consumer Goods Single

Together We Create

Element

Print

Applied Print Graphics Single

Detail. Design Studio

Creative Ireland Journal 2022

Book Single

CI Studio

Aosdána | Beginnings

Red&Grey

Bríd

Catalogue / Brochure / Report Single

Atelier David Smith

Gavin Murphy, Remaking the Crust of the Earth

Environmental

Temporary Branded Environment

Unthink

Housing Unlocked Exhibition

Unthink

Páipéar Exhibition

Student and Greenhorn

Production Craft Student Award

Tara Fetherston

Design Student Award

Alanna Drury

Advertising Greenhorn Award

Lucy Mortell

Production Craft Greenhorn Award

Sam McGrath

Client Award

Advertising Client

Heineken

Design Client

Truly A Modern Dental Company

Catherine Donnelly Award

Gina Brady