

ICAD Awards Commendations 2023



ICAD

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Advertising Craft

Art direction campaign

Biosphere

Publicis Dublin

Bus World

Droga5 Dublin

A Career Built Around You

Connelly Partners Dublin

Be in the now with RTÉ 2FM

Boys + Girls

Art direction single

Innocence Is In The Firing Line

The Public House

Thrills Are In Our Nature

The Public House

The Poster To Catch Lung Cancer

The Brill Building

Jeff's World

Boys + Girls

The LEGO Brick Café

Boys + Girls

Homeless. Not Less.

BBDO Dublin

Copywriting campaign

Robin Redbreast Day 2022

The Public House

It's Better Less Bitter

Publicis Dublin

Advertising Craft

Copywriting single

60 Years

Publicis Dublin

Charlemont Square Projections

BBH Dublin

Me? Nah.

Core

Illustration and graphics campaign

Biosphere

Publicis Dublin

Maze

Core

Illustration and graphics single

The Poster To Catch Lung Cancer

The Brill Building

Paddy

Piranha Bar

User experience for advertising single

The Road Safety-Verse

BBDO Dublin

Use of music single

Break Up With Your Car

Publicis Dublin

Pursuing Perfection

Havas Dublin

Ireland Jeff's World

Boys + Girls

Advertising Craft

Story Maker Storyboards: Finance

Boys + Girls

Life Sentence

TBWA\Dublin

Advertising Film

Branded film content, any length

Red Redbreast Day 2022

The Public House

Unfair City

BBDO Dublin

Film Campaign

Story Maker Storyboards

Boys + Girls

Where To Watch

Boys + Girls

It's Better Less Bitter

Publicis Dublin

TV commercial over 30 seconds

RTÉ at 60

TBWA\Dublin

Grand, Dad

Droga5 Dublin

Tough Can't Quit

Droga5 Dublin

Last Christmas

BBDO Dublin

Jeff's World

Boys + Girls

It's Playtime

Publicis Dublin

Advertising Film

Take Back Control

Publicis Dublin

Break Up With Your Car

Publicis Dublin

It's Better Less Bitter

Publicis Dublin

VOD/VOL single

Relax The Cacks

KICK

It's Playtime

Publicis Dublin

VOD/VOL campaign

Take It Handy

TBWA\Dublin

Web Film over 60 seconds

Stop Targeting Kids

Ringers Creative

Unfair City

BBDO Dublin

Web Film up to 60 seconds

Jeff's World

Boys + Girls

H2O

TBWA\Dublin

Hold

TBWA\Dublin

Single

TBWA\Dublin

Advertising Radio

Radio commercial campaign, any length

It's Better Less Bitter

Publicis Dublin

Radio commercial up to 30 seconds

Car Studio

Bloom Advertising

Radio commercial over 30 seconds

60 Years

Publicis Dublin

Radio That Speaks to You

Boys + Girls

Direction for radio single

Innocence Is In The Firing Lane

The Public House

Radio That Speaks to You

Boys + Girls

Advertising Display

Outdoor campaign

Bus World

Droga5 Dublin

Biosphere

Publicis Dublin

Advertising Display

Outdoor single

The Cure Is Waiting. We Shouldn't Be.

In the Company of Huskies

Thrills Are In Our Nature

The Public House

Innocence Is In The Firing Lane

The Public House

Charlemont Square Projections

BBH Dublin

The Poster To Catch Lung Cancer

The Brill Building

Consumer single

The Poster To Catch Lung Cancer

The Brill Building

Advertising Experience

Experiential advertising single

The Essentielle Boutique

In the Company of Huskies

The LEGO Brick Café

Boys + Girls and EXP

A-Game For Ireland

Publicis Dublin

Branded social campaign

Where is Mr Tayto?

Verve | Showrunner

A Playful Treat

The Public House

Advertising Experience

Branded social post

Banshees of Inisherin

In the Company of Huskies

Digital Experience

Extra Parade Delivered

In the company of Huskies

The Road Safety-Verse

BBDO Dublin

Advertising Innovation

Creative Innovation

Digital Stamps

Folk Wundermann Thompson

The Bionic Edition

The Public House

Unwasted Beer

Publicis Dublin

The Road Safety-Verse

BBDO Dublin

Unfair City

BBDO Dublin

Creative use of technology

Unfair City

BBDO Dublin

The Poster To Catch Lung Cancer

The Brill Building

Advertising Innovation

Creative use of media

Famine Food Bank

In The Company of Huskies

The Poster To Catch Lung Cancer

The Brill Building

Charlemont Square Projections

BBH Dublin

We All Love A Shortcut

BBH Dublin

Advertising Integrated and Earned

Earned media campaign

Unfair City

BBDO Dublin

Hope Couture

Droga5 Dublin

Unwasted Beer

Publicis Dublin

A-Game For Ireland

Publicis Dublin

Integrated campaign

Fridge Or Press

Havas Dublin

#CrackingEaster

BBH Dublin

Live Italian

Havas Dublin

Tactical advertising

The Poster To Catch Lung Cancer

The Brill Building

Advertising Creative for Change

Creative for Change

Famine Food Bank

In the Company of Huskies

The Essentielle Boutique

In The Company Of Huskies

Hope Couture

Droga5 Dublin

Unfair City

BBDO Dublin

The Lámh Project

Ringers Creative

P

Production Craft

Direction campaign

Adventurer Series

Tiny Ark

Old But Gold

Tiny Ark

Tourism Ireland Films

Tiny Ark

Direction single

For every child

Banjoman

Grand, Dad

Banjoman

Controlling Friend

Banjoman

I Am Brigid

bigO

Postcards from Heaney Country

bigO

Rewrite the Sportsbook

Ponder

Jeff's World

Ponder

Break Up With Your Car

Motherland

This Is Generation Green 3

Sweet Media

We Consent

Pull The Trigger

Production Craft

Cinematography campaign

Old But Gold

Tiny Ark

Cinematography single

90% Goes Back

Arrow Films

Postcards from Heaney Country

bigO

I Am Brigid

bigO

Freewheeling

Banjoman

Editing campaign

Old But Gold

Tiny Ark

Editing single

Postcards From Heaney Country

bigO

I Am Brigid

bigO

RTÉ at 60

Motherland

Outbelieve

Motherland

Production Craft

Powers Manifesto

Tiny Ark

The Beer From Ah Here!

Windmill Lane

We Consent

Windmill Lane

Animation campaign

Virgin Media More Idents

Piranha Bar

Animation single

Polly: Clean Air Campaign

Piranha Bar

Re-imagine

The Brill Buildings/ Analog

Glenhaven

Windmill Lane

Production design for film campaign

I Am Brigid

bigO

Music (new score) single

Postcards From Heaney Country

bigO

Re-imagine

The Brill Building

Football

Symphonic

Production Craft

Sound design single

Jeff's World

Raygun

Innocence Is In The Firing Lane

The Public House

Postcards From Heaney Country

bigO

REPAK

Scimitar Sound

Still Working On It

Denis

Stop Targeting Kids

Ringers Creative

No One Ever Expects

Core

Controlling Friend

Banjoman

Visual/special effects single

Christmas

Screen Scene

Break Up With Your Car

Motherland

D

Design Identity and Branding

New branding schemes

Altnua

Image Now

Hellfire Dublin

CI Studio

Culture Night

CI Studio

Fumbally

CI Studio

The Consilience Project

Red&Grey

Truly A Modern Dental Company

Together We Create

Tula Mexican Grill

Slater

Hollow Leg Brand

So Studio

Rebranding schemes

Open House Dublin Festival

Unthink

B&A Rebrand

Red Dog

Open Ear Music Festival

Together We Create

Logo single

Contemporary Art Gallery Association

Unthink

Art direction for design series

W.D. O'Connell

Together We Create

Use of illustration series

The Consilience Project

Red&Grey

Ulysses 2.2

CI Studio

Use of photography single

Dublin Fringe Festival 2022: Multiplicity

bigO

Creative Arts Summer School 2022

Red&Grey

Use of type and lettering single

Jacquard Type Design

CI Studio

Design Digital

Website design series

National Parks

Image Now

Website design single

National Library of Ireland Website

bigO

National Sculpture Factory

Detail. Design Studio

Burren Smokehouse

Granite

Design Print

Poster series

Ulysses 2.2

CI Studio

Poster single

Signal 2022 Posterzine

Signal Type Foundry

Stamp series

Coláistí Samhraidh Stamp Series

Detail. Design Studio

Design Print

Catalogue / brochure / report single

Across Borders: Across The Board 2020

CI Studio

Dublin Fringe Festival 2022: Multiplicity

bigO

NCAD Prospectus 2023/24

Red&Grey

Gavin Murphy: Remaking The Crust Of The Earth

Atelier David Smith

Book single

Aosdána | Beginnings

CI Studio

Bríd

Red&Grey

Applied print graphics single

Creative Ireland Journal 2022

Detail. Design Studio

Design Environmental

Temporary branded environment

Housing Unlocked Exhibition

Unthink

Páipeár Exhibition

Unthink

Design Packaging

Consumer goods single

LEGO Brick Café: Coffee Cup Holder

Boys + Girls

Element

Together We Create

Consumer goods range

Hollow Leg Packaging

So Studio

Design Creative for Change

Creative for change design

Women's Aid: Too Into You

Language

The B!G Idea

The B!g Idea House

Student and Greenhorn

Design: Student

Faye Larkin

Elizabeth Chambers

Alanna Dury

Production Craft: Student

Tara Fetherston

Advertising: Greenhorn

Anthony McDonagh

Donal Gaughan

James Foley

Leona Smith

Róisín O Mahony

Lucy Mortell

Production Craft: Greenhorn

Leon Forristal

Tara O'Callaghan

Sam McGrath