

ICAD Awards Commendations 2022

ICAD



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A

Advertising Craft

Art direction campaign

A World Of Quality

Boys + Girls

Beefgrudgery

BBDO Dublin

Business never sleeps, but drivers do.

In the Company of Huskies

Change Is At Your Finger Tips

In the Company Of Huskies

Delivery or Drive-thru?

Core

The Indo Daily Podcast - Heard the news?

The Public House

Art direction single

Barnardos - "Cracks"

The Public House

Box stories: adidas

In the Company of Huskies

Local Drama Always Leaves Its Wedding Ring At Home

Boys + Girls

Local Drama Carries A Shovel And A Bag of Lime

Boys + Girls

Local Drama Knows All The Back Roads

Boys + Girls

Out in the World

The Public House

Rainbow Blood

Boys + Girls

Sound Support - Badminton

The Public House

Sound Support - Hockey

The Public House

Advertising Craft

Art direction single continued

Sound Support - Rowing

The Public House

The World's Strongest Women

In the Company of Huskies

What to do when your alarm goes off

Publicis Dublin

Zero Carbon Pencil

BBDO Dublin

Copywriting campaign

Beefgrudgery

BBDO Dublin

Copywriting single

Stop Before You Just Can't Stop

BBDO Dublin

Triton 5 Minute Challenge

Havas

U Are Homeless U Are Not Less

BBDO Dublin

U Are Homeless U Are Not Less

BBDO Dublin

Wifi Guarantee - Demon

Publicis Dublin

Wifi Guarantee List

Publicis Dublin

Direction for radio campaign

Pick Up The Pace

Publicis Dublin

Other Voices 'Fiche Bliain Ag Fás'

Tiny Ark



Advertising Craft

Direction for radio single

Beefgrudgery - Checkout Line

BBDO Dublin

Doorbell Odyssey

Core

Illustration and graphics campaign

Change Is At Your Finger Tips

In the Company Of Huskies

Sound Support

The Public House

Weekend Escapism

The Public House

Photography campaign

Employee of the Month

TBWA\Dublin

KFC Delivery

Liam Murphy Photography

Photography single

Outrage

Publicis Dublin

Rainbow Blood

Boys + Girls

Use of music campaign

Vhi Running Start

Verve|Showrunner

Advertising Craft

Use of music single

Look at Grandma

BBDO Dublin

Pick Up The Pace

Publicis Dublin

Sound Support - Badminton

The Public House

Sound Support - Boxing

The Public House

Sound Support - Hockey

The Public House

Consumer Campaign

Change Is At Your Finger Tips

In the Company Of Huskies

Delivery or Drive-thru?

Core

The Indo Daily Podcast - Heard the news?

The Public House

Advertising Display

Consumer Campaign

Employee of The Month - Male

TBWA\Dublin

Mortgages Without The Stress

In the Company of Huskies

Rainbow Blood

Boys + Girls

The World's Strongest Women

In the Company of Huskies



Saolfada
The Brill Building

Advertising Display

Outdoor campaign

A World of Quality

Boys + Girls

Belfast Telegraph - Vaccines

The Public House

Change Is At Your Finger Tips

In the Company Of Huskies

Delivery or Drive-thru?

Core

Employee of the Month

TBWA\Dublin

Local Drama

Boys + Girls

Saolfada

The Brill Building

Top Up Anywhere

TBWA\Dublin

Outdoor single

A World of Quality 1

Boys + Girls

A World of Quality 3

Boys + Girls

A World of Quality 4

Boys + Girls

Big & Small screens

Publicis Dublin

City Delivery or Drive-thru?

Core

Out in the World

The Public House

Ribbons

BBDO Dublin

Advertising Display

Outdoor single continued

Sound Support - Badminton

The Public House

Sound Support - Hockey

The Public House

Sound Support - Rowing

The Public House

Suburban Delivery or Drive-thru?

Core

The Indo Daily Podcast - Heard the news?

The Public House

The Search For Change

TBWA\Dublin

Wifi Guarantee - Extraordinary Lengths

Publicis Dublin

Zero Carbon Pencil

BBDO Dublin

Advertising Experience

Branded social campaign

Making Potatoes Sexy Again

BBDO Dublin

Branded social post

One More Sleep

BBDO Dublin

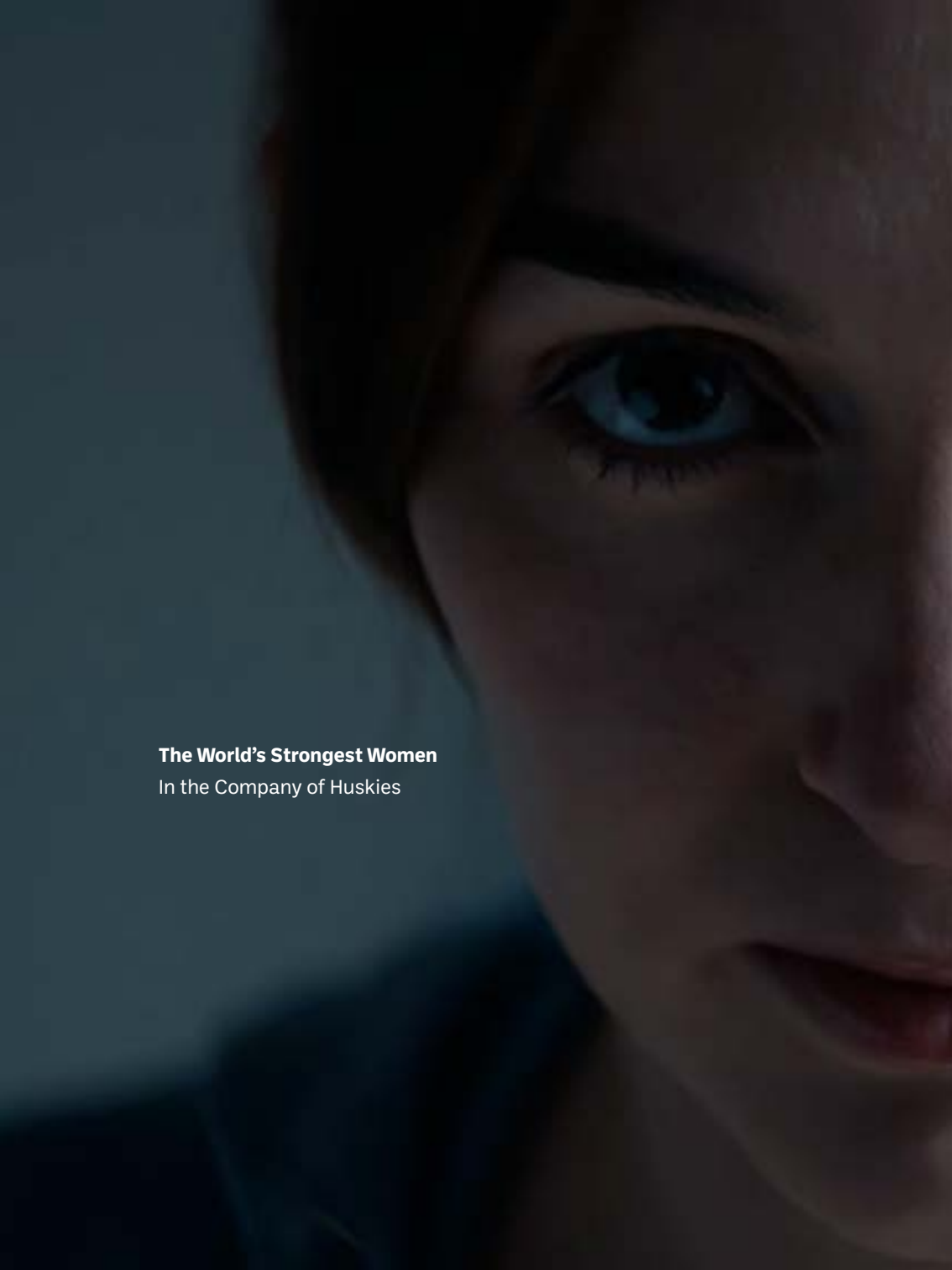
Experiential advertising campaign

Pick Up The Pace

Publicis Dublin & Catapult

Share the Magic - The Lost Reindeer

TBWA\Dublin

A close-up, low-angle shot of a woman's face, focusing on her eyes. She has light-colored, possibly blue or grey, eyes and is looking directly at the camera with a neutral expression. The lighting is soft and directional, coming from the side, which creates subtle shadows on her face. The background is a plain, light-colored wall.

The World's Strongest Women
In the Company of Huskies

Advertising Film

Branded film content, any length

Other Voices 'Fiche Bliain Ag Fás'

Tiny Ark

Robin Redbreast Day

The Public House

Cinema commercial, any length

Share the Magic

TBWA\Dublin

Film campaign

Beefgrudgery

BBDO Dublin

RTE Local Drama

Boys + Girls

Stings campaign

Back to being kids

The Public House

TV commercial over 30 seconds

Bring it On

TBWA\Dublin

Irish Cancer Society 'The Day Cancer Takes Back'

Folk Wunderman Thompson

Quiet Change

The Public House

RTE Local Drama - Office

Boys + Girls

RTE Local Drama - Pub

Boys + Girls

Advertising Film

TV commercial over 30 seconds continued

Share the Magic

TBWA\Dublin

The Diagnosis

Core

The World's Strongest Women

In the Company of Huskies

TV commercial up to 30 seconds

Beefgrudgery 1

BBDO Dublin

Beefgrudgery 2

BBDO Dublin

Going Steady

In the Company of Huskies

VOD/VOL single

Barnardos "Cracks"

The Public House

U Are Homeless U Are Not Less

BBDO Dublin

VOD/VOL Campaign

Beefgrudgery 1 +2

BBDO Dublin



Share the Magic

TBWA\Dublin

Advertising Film

Web film over 60 seconds

A Swallow's Tale - Africa Day

bigO

Dogs Trust 'Big Shoes To Fill'

Tiny Ark

Letter to Bahia

BBDO Dublin

Save Our Game

The Public House

Share the Magic

TBWA\Dublin

The World's Strongest Women

In the Company of Huskies

Web film up to 60 seconds

Share the Magic

TBWA\Dublin

U Are Homeless U Are Not Less

BBDO Dublin

Advertising Innovation

Creative use of media

Pick Up The Pace

Publicis Dublin

Sound Support

The Public House

Vhi Running Start

Verve | Showrunner

Vhi Running Start

Verve | Showrunner

Zero Carbon Pencil

BBDO Dublin

Advertising Innovation

Creative use of technology

Non Fungible Fungie

The Public House

The Indo Daily Podcast

The Public House

Advertising Integrated and Earned

Earned media campaign

Share the Magic

TBWA\Dublin

Integrated campaign

RTE Local Drama

Boys + Girls

Sound Support

The Public House

The World's Strongest Women

In the Company of Huskies

Tactical advertising

Saolfada

The Brill Building

Save Our Game

The Public House

Sound Support

The Public House

Advertising Creative for Change

Creative for change

The World's Strongest Women
In the Company of Huskies

Advertising Radio

Radio commercial over 30 seconds

Pick Up The Pace

Publicis Dublin

Wifi Guarantee - Demon

Publicis Dublin

Wifi Guarantee List

Publicis Dublin

Radio commercial up to 30 seconds

Impossible to Choose

In the Company of Huskies

Lidl Beefgrudgery - Checkout Line

BBDO Dublin

U Are Homeless U Are Not Less

BBDO Dublin

D

Design Craft

Typeface and lettering design family

Auger Mono

Post Studio / Signal Foundry

Use of photography single

Reality is Flexing on Us (Dublin Fringe Festival 2021)

bigO

Design Digital

Motion Graphics

VISUAL Carlow - Re-opening Animations

Atelier David Smith

Website design single

PVA Website

Atelier David Smith

Rachel Khoo Website

Slater Design

Design Environmental

Exhibition design

Out In The World

Joanne Byrne

Permanent branded environment

Zurich Office - Wayfinding & Experiential Graphics

Seek Design

Bláth na Mara 2021
Detail. Design Studio



Design Identity and Branding

New branding schemes

A City + A Garden

Studio Boon

Creative Futures Academy

Unthink

Dash Burger

Joanne Byrne

IADT On Show 2021

Detail. Design Studio

Inis Offshore Wind

Detail. Design Studio

Laundrie

Together We Create

National Parks of Ireland

Image Now

Spadetown Brewing Co

Slater Design

Warehouse Food Market

Together We Create

Rebranding schemes

Architects' Council of Europe

Red&Grey

Branar

Red&Grey

FoodMarble Brand Identity

Unthink

Open House Dublin

Unthink

Schoolhouse

CI Studio



Spadetown Brewing Co
Slater Design

Design Identity and Branding

Rebranding schemes continued

Tank & Skinny's

Red Dog

The Address Collective

CI Studio

Design Packaging

Consumer goods range

Azouro Olives

Distinctive Repetition

Bláth na Mara 2021

Detail. Design Studio

Spadetown Brewing Co

Slater Design

Foxes Bow Irish Whiskey

Together We Create

Sean's Bar Gin

Slater Design

Design Print

Applied print graphics single

#GlowRed

Detail. Design Studio

Book single

Collapsing Distance - Other Voices Twenty

Atelier David Smith

Love Life by Fiona Cribben

Leonie Henson

Real Vision and Real Values

Distinctive Repetition

Book single

Snakes On A Deckchair

Red&Grey

The Restless Bogman

Or Studio

Books series

14 Henrietta Street - 14 x 3

Atelier David Smith

Catalogue / brochure / report single

Across Borders - Across the Board

CI Studio

PORTFOLIO Critical Selection 2021-2022

Atelier David Smith

Stamp series

Irish Women In Sport

Unthink

Stamp single

An Post

Unthink



The Restless Bogman

Or Studio

P

Production Craft

Animation single

360 Health Centre

Piranha Bar

Aviva | The Trip

Banjoman Films

Blue Footed Booby

Piranha Bar

Box Stories: Adidas

oneMILE Studio Ltd.

Cristin

Piranha Bar

Gas Networks Ireland - Tommy Promo

Piranha Bar

Home Energy Upgrade

Piranha Bar

Rory

Piranha Bar

Vimmy's Extraordinary Christmas

Piranha Bar

Animation campaign

Lidl Beefgrudgery and Lidl Beefgrudgery: Rib Roast

Piranha Bar

Cinematography single

International Organisation of Migration | Human Trafficking

Bolt by TBWA

UCD 'Future Focused'

Blaine Rennicks, Tiny Ark

Production Craft

Cinematography single continued

A Swallow's Tale - Africa Day

bigO

AIB - Tough Can't Quit

Antidote Films

Bord Gáis Energy - How We Choose to Use our Energy Defines Us

Antidote Films

Department of Justice | 'Chain of Shame'

Bolt by TBWA

Pikeman Beer Commercial Film

Promenade Post Production

Reality is Flexing on Us (Dublin Fringe Festival 2021)

bigO

SuperValu - Share the Magic

Antidote Films

SuperValu | 'A Bread Adventure'

Bolt by TBWA

The Jameson Anthology

The Mix Dublin

The News

Saturday Films with The Brill Building

Direction campaign

Supporting Local Drama

Sweet Media



A Swallow's Tale - Africa Day
bigO

Production Craft

Direction single

AIB - Tough Can't Quit

Antidote Films

Bord Gáis Energy - On Call

Antidote Films

Breast Cancer Ireland - Mother & Daughter

Saturday Films

Connection is the Answer

Ponder

Cristin

Piranha Bar

Currys 'Oven'

Pull The Trigger

Department of Justice | 'Chain of Shame'

Bolt by TBWA

Dogs Trust 'Big Shoes to Fill'

James Fitzgerald for Tiny Ark

Dublin Simon Community | Not Less

Banjoman

Home Energy Upgrade

Piranha Bar

Lidl Level The Playing Field

Saturday Films

National Lottery "The Village"

Damien O'Donnell, Arrow Films

Ninja Foodi

Ponder

Other Voices 'Fiche Bliain Ag Fás'

Ronan Fox, Tiny Ark

Rachel & Ziya

Ponder

Rory

Piranha Bar

Production Craft

Direction single continued

SuperValu - Share the Magic

Antidote Films

SuperValu | 'A Bread Adventure'

Bolt by TBWA

Editing single

A Swallow's Tale - Africa Day

bigO

AIB - Tough Can't Quit

Antidote Films

Opening Ulysses (Bloomsday 2021)

bigO

Other Voices 'Fiche Bliain Ag Fás'

Ronan Fox, Tiny Ark

Reality is Flexing on Us (Dublin Fringe Festival 2021)

bigO

Supervalu - Share the Magic

Windmill Lane Pictures Limited

Music (new score) single

A Swallow's Tale - Africa Day

bigO

Brabus - 1300R

denis.

Bring it On

TBWA\Dublin

Colourtrend - A Story of Colour

denis.

Eyes Wide

denis.

Game of Thrones Studio Tour

Piranha Bar



Production Craft

Music (new score) single continued

Opening Ulysses (Bloomsday 2021)

bigO

Pikeman - Born In Rebellion

denis.

SuperValu - Share The Magic

denis.

Music (new score) Campaign

Sound Support

The Public House

Production design for film single

Bank of Ireland - Times Change

Antidote Films

Smithwicks - Indescribably Delicious

Antidote Films

Vimmy's Extraordinary Christmas

Piranha Bar

Virgin Media - What About the Future?

Antidote Films

Sound design campaign

Sound Support

The Public House

The Walking Dead - Season Finale Radio Promotion

Windmill Lane Pictures Limited

Production Craft

Sound design single

Brabus - 1300R

denis.

Dancing With The Stars Promo

Scimitar Sound

Game Of Thrones Tour

Scimitar Sound

KFC 'Doorbell Odyssey'

John Walsh, Symphonic

Patagonia

Scimitar Sound

RiskEye/Brill Building

Scimitar Sound

RSA

Scimitar Sound

Visual/special effects campaign

UCD 'Future Focused'

Colm Moore, Tiny Ark

Visual/special effects single

AIB Innovation

Screen Scene

Bank of Ireland - Times Change

Screen Scene

Barnardos - "Cracks"

The Public House

Bord Gais - Energy Defines Us


Screen Scene

Game of Thrones Studio Tour

Piranha Bar

Hunky Dorys - The Crinkler

Screen Scene



**Bord Gáis Energy - How We Choose
to Use our Energy Defines Us**
Antidote Films

Student and Greenhorn

Greenhorn Commendations

Cath Buckley

Conor Marron

Craig Babikian

Roisin O Mahony

Student Commendations

Áine McGee

Jack McKeon

Jess Whelan