
2022 Membership Overview

Institute of Creative Advertising and Design

ICAD

Foster. Promote. Reward

Joining ICAD

Eligibility

ICAD membership is designed to be accessible and beneficial for all Irish creatives. As a membership-led organisation, ICAD's membership is structured around the individual. Membership is available for purchase individually or as a package, however, we are careful to remind businesses that dues are paid on behalf of the individual.

Full membership is open to any creative working in Ireland, working within the multitude of industries represented by ICAD, and to any Irish creative working abroad, within these industries. ICAD also offers student membership, as well as membership options for those working within the industry, but not working in a creative capacity.

How to Renew Membership

Existing members of ICAD will be billed on an annual basis in a subscription model.

How to Join ICAD

Those wishing to join ICAD are directed to an online form, which can be found at icad.ie/membership. We invite you to submit your application for membership here, after which ICAD will issue your invoice for membership dues. If you were not an active member in 2021, you will be considered a new member of ICAD, and must submit your application as such.

Deadline to Join or Renew

Membership can be taken at any time during the year, however, it is valid from January 1st until December 31st, regardless of the date of joining. Please note ICAD membership must be up to date in order to enter the 2022 ICAD Awards, and it will be impossible to submit work otherwise. In 2022, only active members who are up to date on their membership dues at the time of the call for entries will be eligible to be considered for an ICAD Bell.

Benefits

General Membership

Membership of Ireland's longest-standing and most distinguished industry body, an institution now in its 64th year, and a community of Ireland's finest creatives.

Exclusive entry into Ireland's oldest and most prestigious Advertising and Design award programme.

Promotion of you and your work on both a national and an international stage, through ICAD's programmes, its partners and collaborators.

Exclusive access to the ADC*E's international awards programme, as well as discounted access to the ADC*E's awards festival and events throughout the year.

Exclusive opportunities to mentor and engage with Ireland's up-and-coming creative talent.

Discounted members' rate tickets to ICAD events and discounted rates for publications.

Discounted access to D&AD, ADCE and Design Enterprise Skillnet professional training sessions, workshops and courses.

ICAD consistently advocates on behalf of its members to government bodies, educational institutions, and other industry bodies, ensuring their needs and views are accurately represented.

AGM Voting Rights.

**This does not apply to student membership, retiree membership or associate (non-creative) membership.*

Student and Graduate Membership

Inclusion in and exposure to the creative community where you hope to forge a successful career.

First access to programmes such as the portfolio lab and limited student tickets.

Student members will receive €65 in credits to use towards awards entries, event tickets, and programme fees.

Corporate Membership

Reduced rate membership:

Tier 1 corporate members receive a 10% discount, Tier 2 corporate members receive a 15% discount and Tier 3 corporate members receive a 20% discount.

Corporate companies can delay assigning some memberships to individuals until the companies entries into the ICAD awards are decided and finalised.

**A minimum of 2x memberships must be assigned at the time of purchase.*

Although memberships must be assigned to individuals for the purposes of the ICAD professional directory and awards entries, tickets for ICAD events can be purchased any individual within the company up to the number of memberships held, tickets in excess of this will be charged at non member rates.

Education Body Membership

Reduced rate membership:

Tier 1 education members receive a 10% discount, Tier 2 education members receive a 15% discount and Tier 3 education members receive a 20% discount.

Inclusion in and exposure to the creative community for your students, as well as full membership status for faculty members.

First access to programmes such as the portfolio lab and limited student tickets.

Students and recent graduates of your education body will receive a further discount on membership. This discount will not reduce the credits assigned to your student members.

Exclusive opportunities to collaborate with ICAD on present and future programmes to further benefit your students and prepare them for the industry.

Rates

ICAD membership fees are due on an annual basis and run from January 1st to December 31st. ICAD offers a variety of membership models, however, if you are unsure of what kind of membership is best for you, get in touch with Aisling White at aislingwhite@icad.ie.

Individual Membership	Full Membership	€200
	Practicing creatives in the industries represented by the Institute of Creative Advertising and Design.	
	Educator Membership	€125
	Creatives educating in third-level courses related to the industries represented by the Institute of Creative Advertising and Design.	
	Student and Graduate Membership	€65
	Creatives studying in third-level courses related to industries of advertising and design, or those who have graduated in the preceding 12 months. *These members do not have voting rights at AGMs.	
	Unwaged Membership	€65
	Creatives in the industries represented by the Institute of Creative Advertising and Design who are currently not working.	
Honorary Retiree Membership	n/a	
Honorary membership is available to retirees who have worked in the industries represented by ICAD. Honorary membership under these circumstances is based on contribution to and engagement with ICAD and is given at the discretion of the ICAD boards. *These members do not have voting rights at AGMs.		
Honorary Past President Membership	n/a	
Past ICAD Presidents are automatically entitled to honorary ICAD membership.		
Associate Membership	€200	
Non-creatives who are working within the industries represented by ICAD. *These members do not have voting rights at AGMs.		

Corporate Membership	Corporate Membership Tier 1	€900
	<i>5 member package.</i>	
	This represents a 10% discount.	

	Corporate Membership Tier 2	€1,700
	<i>10 member package.</i>	
	This represents a 15% discount.	

	Corporate Membership Tier 3	€3,200
	<i>20 member package.</i>	
	This represents a 20% discount.	

Education Body Membership	Education Body Membership Tier 1	€225
	<i>2 faculty member package.</i>	
	This package represents a 10% discount on each of the 2 faculty memberships purchased. ICAD will also offer a further 10% discount on student memberships purchased by current students and recent graduates of this education body.	

	Education Body Membership Tier 2	€530
	<i>5 faculty member package.</i>	
	This package represents a 15% discount on each of the 5 faculty memberships purchased. ICAD will also offer a further 15% discount on student memberships purchased by current students and recent graduates of this education body.	

	Education Body Membership Tier 3	€700
	<i>7 faculty member package.</i>	
	This package represents a 20% discount on each of the 7 faculty memberships purchased. ICAD will also offer a further 20% discount on student memberships purchased by current students and recent graduates of this education body.	