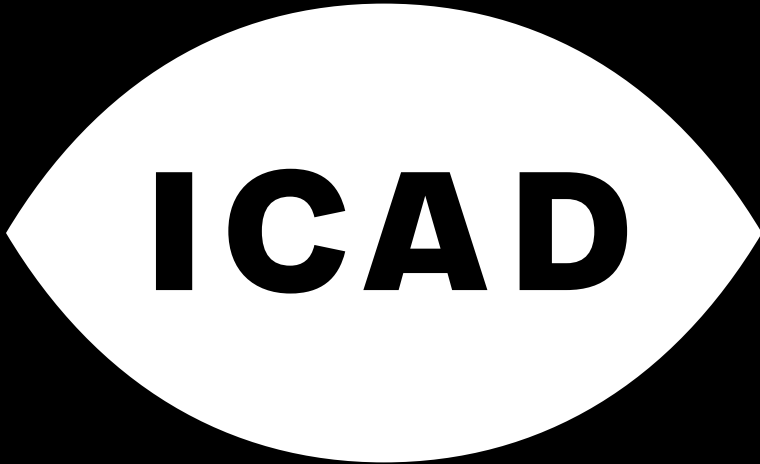


2022 ICAD Membership Benefits



01.01.22 – 31.12.21

Foster. Promote. Reward.

#CreativeICAD

The Best of Us Exhibition 2020

An Post GPO



YOU'RE NOT ALONE

The image shows a large, white, rectangular banner hanging from the ceiling of a dark exhibition space. The banner features the text "YOU'RE NOT ALONE" in a large, bold, black, sans-serif font. The banner is slightly wrinkled and has some shadows. Below the banner, the exhibition space is dimly lit, showing silhouettes of people and various display cases or structures. The overall atmosphere is somber and reflective.



Krisdeberg, ICAD Awards 2021
Merrion Cricket Club

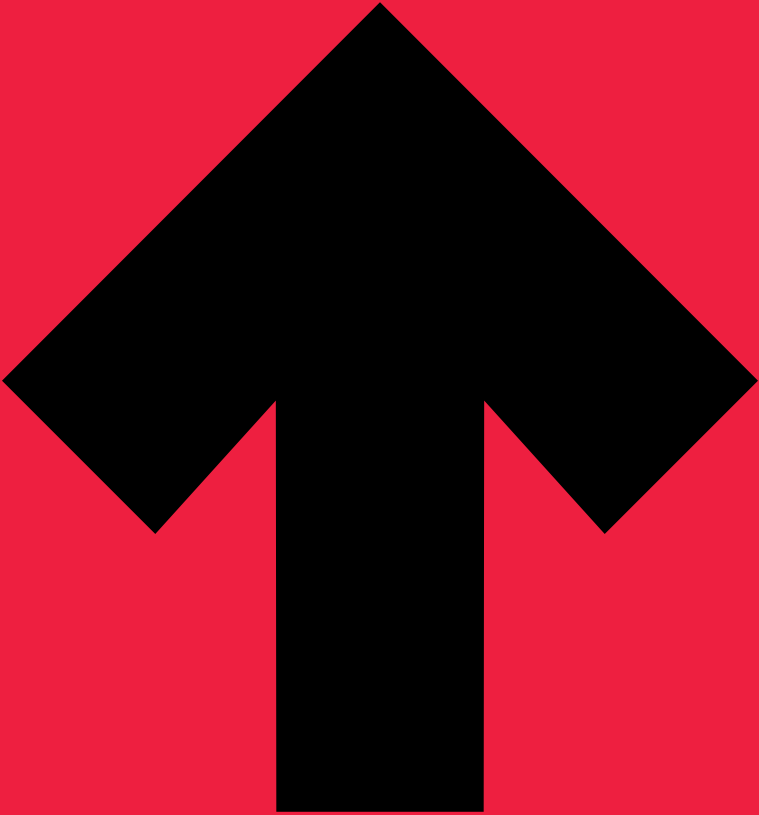
We're the Institute of Creative Advertising and Design. Since 1958, we've worked to foster, promote, and reward excellence among Ireland's creative community: our designers, copywriters, directors, editors, cinematographers, composers, animators, producers, developers, photographers, and illustrators. And because we're still growing we've never been able to offer our members more.



Upstarts Exhibition 2019
The Science Gallery

ICAD Awards 2020
Barnardo Square





ICAD Growth

<i>Year</i>	<i>Members</i>	<i>Entries</i>
<i>2019</i>	136	330
<i>2020</i>	280	661
<i>2021</i>	313	626
↑	130%	89%

Membership Benefits Overview

Annual ICAD Awards

Awards Book

Awards Exhibition

ICAD Upstarts

ICADemy Events

ICAD Portfolio Lab

Manifesto Festival

ICAD Skills Workshops

Emerging Director Awards

D&AD Partnership

ADCE Partnership

Design Skillnet Partnership

Global Network

Access To Talent

Advocacy For Creatives

Local Community

The Best of Us Exhibition 2020

An Post GPO



SHINE

Membership Benefits Breakdown

Community

- We provide access to a network of talented, engaged, and award-winning creatives from around the world.
- We work to bring agencies, studios, and new talent together.

Promotion

- We promote commended and awarded work nationally and internationally, to creatives, clients, governments, and recent graduates, in Ireland and abroad.
- We promote our industry as a whole to students and recent graduates.

Awards

- Our members have exclusive access to the ICAD awards.
- ICAD award winners have discounted access to the D&AD and ADCE awards.

Education

- We deliver skills-based training for professionals, and discounted or free access to Design Skillnet, ADCE, and D&AD master classes.
- We arrange mentorships, portfolio labs, and showcases to help Irish students develop their work and gain a foothold in the industry.





2021 Online Events
Zoom



Membership Benefits Breakdown

Advocacy

- We advocate for our industry's interests with the Irish government, the EU, and with other European industry organisations.
- We make sure Irish creatives are represented on international juries and showcases, and in international mentorship programmes.

Inspiration

- We present zoominars, workshops, showcases, and lectures from the best Irish and international practitioners.
- Upcoming speakers include:

Mark Shanley	Adam&Eve
Niall Sweeney	Ponybox Ltd.
Nadja Losgott	AMVBBDO
Eibhlin Doran	MM Paris
Tony Hertz	Radio Copywriting Expert
John Butler	Hinterland Films



Blood not Money ICADEMY 2019
The RCSI

Media Partners

RTÉ Supporting the Arts

JCDecaux

Business Post

An Post

LBB

Adworld

Collaborators

ADCE

D&AD

Design Skillnet

Membership is automatically renewed in January 2022. If you are not a member but wish to join, please visit icad.ie/membership

Please contact info@icad.ie if you have any queries.





