

ICAD Commendations 2019

Advertising – Display

Anthem for Migrant Children

Boys and Girls
Consumer Single

Like an Oven

Boys and Girls
Consumer Single

Barnardos LOST

Boys and Girls
Outdoor Campaign

Empty Space

Havas Dublin
Consumer Single

The Stage

Publicis Dublin
Consumer Single

Student Luxury

Publicis Dublin
Outdoor Campaign

Tá Gaeilge Agam

Publicis Dublin
Outdoor Campaign

Brexit Trolling

The Public House
Outdoor Campaign

Advertising – Experience

Dublin Fringe Festival

bigO
Branded Social Post

First Data

Boys and Girls
Branded Social Campaign

Skoda Stained Glass Car

Boys and Girls
Experiential Single

The Connected Restaurant

Boys and Girls
Experiential Single

Paddy Power Confessional

The Public House
Experiential Single

Advertising – Film

First Data

Boys and Girls
Branded Film Content (any length)

Made By Music - Daytrain

Boys and Girls
Branded Film Content (any length)

Made for a new Ireland

Boys and Girls
Film Campaign

Bedroom

Boys and Girls
TV Commercial (over 30 seconds)

Bounce

Boys and Girls
TV Commercial (over 30 seconds)

McDonnells Curry Sauce

Boys and Girls
TV Commercial (over 30 seconds)

Fitbit - The Parent Powered Playground

Boys and Girls
Web film (over 60 seconds)

The Connected Restaurant

Boys and Girls
Web film (over 60 seconds)

Almost Didn't Make it - Final Exam

In the Company of Huskies
TV Commercial (up to 30 seconds)

TeamOfUs - Everyone In

JWT Folk
TV Commercial (up to 30 seconds)

TeamOfUs - Everyone In

JWT Folk
Web film (over 60 seconds)

Bigfoot

Publicis Dublin
Cinema Commercial (any length)

Bigfoot

Publicis Dublin
Film Campaign

Bigfoot

Publicis Dublin
TV Commercial (over 30 seconds)

Student Luxury Boy

Publicis Dublin
Web film (up to 60 seconds)

Student Luxury Girl

Publicis Dublin
Web film (up to 60 seconds)

Spectrum Monsters

Something Different
Film Campaign

They're Selling It. Don't Buy It.

Something Different
Film Campaign

Smart to smarter

TBWA
Film Campaign

Taste that's why

TBWA
Film Campaign

Jameson Heist

TBWA
TV Commercial (over 30 seconds)

Dreamy Leamy

TBWA
TV Commercial (up to 30 seconds)

Good Story

TBWA Dublin
Film Campaign

Scully

TBWA Dublin
TV Commercial (over 30 seconds)

Snuggly

TBWA Dublin
TV Commercial (over 30 seconds)

Advertising – Radio

Barnardos LOST

Boys and Girls
Radio Commercial (over 30 seconds)

Anthem for Migrant Children

Boys and Girls
Radio Commercial (up to 30 seconds)

McDonnells Curry Sauce

Boys and Girls
Radio Commercial (up to 30 seconds)

Seachtain Na Gaeilge

Boys and Girls
Radio Commercial Campaign
(any length)

NoWorries

In the Company of Huskies
Radio Commercial Campaign
(any length)

Beef

TBWA
Radio Commercial (over 30 seconds)

Good story

TBWA
Radio Commercial Campaign
(any length)

Life in Ireland

TBWA
Radio Commercial Campaign
(any length)

It's good to live - Rollercoaster

TBWA Dublin
Radio Commercial (over 30 seconds)

It's good to live

TBWA Dublin
Radio Commercial Campaign
(any length)

Advertising – Innovation

The Connected Restaurant

Boys and Girls
Creative use of Technology

Advertising – Integrated and Earned

Anthem for Migrant Children

Boys and Girls
Tactical

Skoda Stained Glass Car

Boys and Girls
Tactical

#WeightOfTheEighth

The Public House
Earned Media Campaign

Paddy Power Confessional

The Public House
Earned Media Campaign

Brexit Trolling

The Public House
Integrated Campaign

Advertising – Creative for Change

Webwise

Motherland
Creative for Change

#WeightOfTheEighth

The Public House
Creative for Change

Advertising – Craft

Dreams

Screen Scene
Editing Single

Skoda Legends

Boys and Girls
Photography for Advertising Campaign

Anthem for Migrant Children

Boys and Girls
Use of Music Single

Irish Examiner

Denis Kilty
Sound Design Campaign

This City's Got Love

In the Company of Huskies
Use of Music Single

Cedric

Motherland
Animation for Advertising Single

Cedric

Motherland
Direction Single

The Spirit Of Dublin

Motherland
Editing Single

Webwise

Motherland
Editing Single

Toughest Journey

Piranha Bar
Animation for Advertising Single

Student Luxury

Publicis Dublin
Art Direction for Advertising Campaign

Tá Gaeilge Agam

Publicis Dublin
Art Direction for Advertising Campaign

Bigfoot

Publicis Dublin
Cinematography Single

Rediscover the Joy of the Train

Publicis Dublin
Illustration and Graphics for
Advertising Campaign

Tá Gaeilge Agam

Publicis Dublin
Photography for Advertising Campaign

The Cult of McDonnells

Curry Sauce
Pull The Trigger
Direction Single

Trocaire “Losing Everything”

Red Rage Films
Direction Single

ESB

Rocket Science Productions
Cinematography Single

ESB

Rocket Science Productions
Direction Single

Sleeping Flags

Liam Murphy Photography
Photography for Advertising Single

Losing Everything

Screen Scene
Sound Design Single

Jameson ‘Scully Was To Blame’

Symphonic
Music - New Score Single

McDonnells Curry Sauce ‘Cult’

Symphonic
Music - New Score Single

Timeline

TBWA
Use of Music Single

Three Mobile Bounce

Windmill Lane
Sound Design Single

ICAD Commendations 2019

Design – Craft

FREESPACE – 16th International Architecture Exhibition (La Biennale di Venezia)
Atelier David Smith
Typography / Use of Type Single

Dublin Fringe Festival
bigO
Use of Photography Series

Ballinger
Signal Type Foundry
Type / Typeface Design Family

Design Ireland
Together We Create
Art Direction for Design Series

Gaillimh
Unthink
Type / Typeface Design Family

Boom!
WorkGroup
Use of Illustration Single

Design – Digital

Three Made by Music Interactive
Algorithm with Boys & Girls
Digital Installations Single

IMMA Website
Detail. Design Studio
Website Design Single

**Design – Environmental
FREESPACE – 16th International Architecture Exhibition (La Biennale di Venezia)**
Atelier David Smith
Exhibition and Display Design

Free Market
Detail. Design Studio
Exhibition and Display Design

Christ Church Cathedral Hoarding
Unthink
Temporary Branded Environment

Design – Identity and Branding

Dylan Hotel
CI Studio
New Branding Schemes

Brereton
CI Studio
Rebranding Schemes

RKD
CI Studio
Rebranding Schemes

Screen Ireland Logo
Detail. Design Studio
Logo Single

Chewbrew
Slater Design
New Branding Schemes

UX Design Institute
So&So
Logo Single

Copperfish Lighting Company
Together We Create
New Branding Schemes

Kinzen
WorkGroup
New Branding Schemes

O'Donnell + Tuomey
WorkGroup
Rebranding Schemes

Design – Motion

Resistance Series Main Titles
Windmill Lane
Motion Single

Design – Packaging

Music for Empty Ears
Distinctive Repetition
Cover / Sleeve Design for Music or Film Single

The Nature of Things
So&So
Consumer Goods Range

Boom!
WorkGroup
Cover / Sleeve Design for Music or Film Single

Design – Print

FREESPACE – The Official Catalogue of the 16th International Architecture Exhibition (La Biennale di Venezia)
Atelier David Smith
Book

Portfolio 2019–2020
Atelier David Smith
Catalogue / Brochure / Report

FREESPACE – Visual Identity and Core Applications for the 16th International Architecture Exhibition (La Biennale di Venezia)
Atelier David Smith
Integrated Graphics

Dublin Fringe Festival
bigO
Catalogue / Brochure / Report

Dublin Fringe Festival
bigO
Integrated Graphics

Repak Annual Report 2017
CI Studio
Catalogue / Brochure / Report

Gift of a Lifetime
Detail. Design Studio
Integrated Graphics

Cassandra Voices Winter 2018
Distinctive Repetition
Newspaper / Magazine / Periodical

Land / Sea / Signal
Distinctive Repetition
Poster Series

A World Without Art
Motif
Catalogues / Brochures / Reports Series

CHRIS KILLIP : SKINNINGROVE = THE STATION = PORTRAITS = THE LAST SHIPS
Pony Ltd.
Book

K
Pony Ltd.
Book

A Year of Beer
Slater Design
Integrated Graphics

Town
The Salvage Press
Book

Omey
Together We Create
Book

Showcase Ireland 2019
Together We Create
Integrated Graphics

2019 Calendar
WorkGroup
Applied Print Graphics Single

WOMB
WorkGroup
Integrated Graphics

WOMB Poster
WorkGroup
Poster Series

Greenhorn

Cian O'Connell
Boys and Girls
Art Direction

Georgia Murphy
Boys and Girls
Copywriting

Patrick Horan
Boys and Girls
Design

Dean Ryan
JWT Folk
Art Direction

Matthieu Chardon
Publicis Dublin
Craft