

MMM

ICAD Awards

XVI

Commendations

ICAD

Display Outdoor, Print and Digital

Outdoor Poster (6 sheet)

All It Takes "Butterflies"
All It Takes "Tackle"
Guinness: Anthem
London's Overground - Hailo
Paint Portrait Navy
Paint Portrait White

Boys and Girls
Boys and Girls
Irish International
Guns or Knives
Boys and Girls
Boys and Girls

Outdoor Poster (48 sheet or larger)

AIB GAA County
All It Takes "Butterflies"
All It Takes "Tackle"
Every Bag Tells A Story "Couple"
Irish Examiner- Jonah Lomu Tribute
Just Eat Valentine Day
Tesco Finest Cheese

Rothco
Boys and Girls
Boys and Girls
Boys and Girls
Chemistry
Bloom
Rothco

Outdoor Special Build

Anamorphic Tiger

Havas Worldwide Dublin

Outdoor Poster Campaign

AIB GAA - James, Paul, Aidan
All It Takes
Dublin campaign
Every Bag Tells A Story
Give Up Your Seat
Paint Portraits
Tesco Finest Mince Pies and Tesco Finest Cheese
What's going on inside

Rothco
Boys and Girls
Brand Artillery
Boys and Girls
Publicis Dublin
Boys and Girls
Rothco
OwensDDB

Press Consumer

Heineken - Chinese New Year
HSA: Always Read The Back
HSA: Forklift
Irish Examiner- Budget 2016
Irish Examiner- Insight that Never Quits
Irish Examiner- Jonah Lomu Tribute
Irish Examiner- Ruby Walsh
TG4 - Monday Movie

Rothco
Irish International
Irish International
Chemistry
Chemistry
Chemistry
Chemistry
Publicis Dublin

Press Campaign

Irish Daily Star

The Social House

Online Display

Guinness: Ireland v. France

Irish International

Display Craft

Art Direction

All It Takes "Butterflies"
Heineken - Chinese New Year
HSA: The Farm Feels It
Just Eat Valentine Day

Boys and Girls
Rothco
Irish International
Bloom

Art Direction Campaign

All It Takes
Guinness: Mouthguard, Legs

Boys and Girls
Irish International

Copywriting Campaign

Give up your Seat

Publicis Dublin

Typography

Vodafone Comedy Carnival Galway: Laughter in the Eyre

Target McConnells

Illustration for Advertising Campaign

Rise & Rise of Diabetes in Ireland
TG4 Monday Movie
The Loneliest Whale
What's going on inside

Publicis Dublin
Publicis Dublin
Boys and Girls
OwensDDB

Photography for Advertising

All It Takes "Butterflies"
HSA - Farm Safety
Ireland's Centurion

Boys and Girls
Liam Murphy Photography
Boys and Girls

Photography for Advertising Campaign

All It Takes
Paint Portraits
Sound Atlas

Boys and Girls
Boys and Girls
Rothco

Film TV, Cinema and Web

TV Commercial (up to 30 seconds)

All It Takes "Butterflies"	Boys and Girls
All It Takes "Rhino"	Boys and Girls
As Irish As "Bye"	Boys and Girls
As Irish As "Compliments"	Boys and Girls
As Irish As "Fuss"	Boys and Girls
Bank of Ireland 'Flatmates'	Cawley Nea\TBWA
HSA: Tools	Irish International
India!	Boys and Girls
Lidl- Firemen	Chemistry
McDonald's 'The McMor'	Cawley Nea\TBWA
McDonald's Euro saver 'Friendzoned'	Cawley Nea\TBWA
McDonald's Euro saver 'Surething'	Cawley Nea\TBWA
Meteor Christmas - Main Christmas Edit	Rothco
Tommy McAnairey's Greatest Hits	Rothco

TV Commercial (over 30 seconds)

60 Years of Irish Weather	Boys and Girls
Air Store	Boys and Girls
All It Takes	Boys and Girls
An Post: Packets and Parcels	Target McConnells
Bunny Ears - Single	Publicis Dublin
Guinness: John Hammond, Intolerant Champion	Irish International
Lidl- LGFA #Serious Support	Chemistry
RSA: Anatomy of a Split Second	Irish International
RSA: Don't Look Back	Irish International
Tesco - Big can be good	Rothco
The Loneliest Whale	Boys and Girls

Cinema Commercial (any length)

IWEA	Rothco
McDonald's Euro saver 'Friendzoned'	Cawley Nea\TBWA
The Loneliest Whale	Boys and Girls

Web Film (up to 60 seconds)

Meteor Christmas - Pebble Pals	Rothco
Shred of Decency	Rothco

Web Film (over 60 seconds)

AIB 'Clean Cuts'	Rothco
AIB GAA - The Toughest Challenge	Rothco
AIB GAA Colm Cooper The Toughest Road Back Documentary	Rothco
Heineken - The Jonah Machine	Rothco
Introducing the Heterophobic Taxi Driver - Hailo	Guns or Knives
IWEA	Rothco
Neil Back - Run With It	Rothco
The 3 Year Old Taxi Driver - Hailo	Guns or Knives
The Loneliest Whale (Short Film)	Boys and Girls
The Road at the Edge of the World	In the Company of Huskies

Web Film (over 60 seconds) continued

What If

ICAN

Micro Film and Display Campaign

iD Home & Away Stings

Eighty Twenty

Sting / promo / station identity / opening sequence

ICAD Conception

Piranha Bar

Film Campaign

Air Store

Boys and Girls

All It Takes

Boys and Girls

As Irish As

Boys and Girls

FBD Home Insurance Campaign

Publicis Dublin

McDonald's Euro saver 'Friendzoned & Surething'

Cawley NeaTBWA

Meteor Christmas

Rothco

Film Craft

Animation

An Post - Packets & Parcels

Piranha Bar

NUI 2015

Piranha Bar

Animation Campaign

AIB GAA

Piranha Bar

Art Direction / Production Design

An Post: Packets and Parcels

Target McConnells

CarWow 'The Way Forward'

Guns and Knives & Piranha Bar

Guinness: John Hammond, Intolerant Champion

Irish International

Jacob's - Feel Good

Havas Worldwide Dublin

Tesco - Big can be good

Rothco

The Loneliest Whale

Boys and Girls

Art Direction / Production Design Campaign

Air Store

Boys and Girls

iD Home & Away Stings

Eighty Twenty & Piranha Bar

Cinematography

Dunnes Stores 'Simply Better' Italian

H2 Films

Fat Biking on the Wild Atlantic Way

bigO

Red Rock

Rocket Science Productions

RSA: Anatomy of a Split Second

Irish International

Cinematography continued

RSA: Don't Look Back
The Loneliest Whale

Irish International
Boys and Girls

Copywriting

Introducing the Heterophobic Taxi Driver - Hailo
Yes Equality: I Don't Know

Guns or Knives
Irish International

Direction

FBD Insurance - Home Insurance
McDonald's "Friend zoned"
Red Rock
Vodafone - Piggy Sue

Russell Curran Productions
Rocket Science Productions
Rocket Science Productions
Russell Curran Productions

Direction Campaign

Post Insurance
Shaped By The Sea

Russell Curran Productions
Motherland

Editing

Dublin In Words
RSA: Anatomy of a Split Second
Supervalu Christmas

Motherland
Irish International
Windmill Lane

Editing Campaign

Shaped By The Sea
Sound Atlas Tokyo

Motherland
Motherland

Music (new score)

RSA Don't Look Back

Assembly

Use of Music Campaign

air

DDFH&B

Sound Design

All It Takes
RSA Driver Fatigue
Three Rugby Field

Boys and Girls
Assembly
Mutiny

Visual / Special Effects

All It Takes Butterflies
All It Takes compilation
SafeFood Shadows
Tesco "Big"

Boys and Girls
Boys and Girls
Piranha Bar
Screen Scene

Radio

Radio Commercial (up to 30 seconds)

HSA: Because
Irish Examiner- Anti Depressants
Irish Examiner- Farming Survey 2016
Kieran Lawler
Simon Community: Powerless

Irish International
Chemistry
Chemistry
The Social House
Irish International

Radio Commercial (over 30 seconds)

Disaster Car
Dublin Airport Short Term Car Park - 'Hello Again'
Dublin Bus - Action man is very upset
Dublin Bus - Evil genius and the Russian dolls
Dublin Bus - Ken doll and movie action hero
Dublin Bus - Unicorn
Feel it
IWEA
No Nonsense - Paper Tax
Temptations "Dee's Extension"
Temptations "Jen's Holiday"

Publicis Dublin
Cawley Nea\TBWA
Rothco
Rothco
Rothco
Rothco
Publicis Dublin
Rothco
Publicis Dublin
Boys and Girls
Boys and Girls

Radio Craft

Copywriting

Dublin Bus - Unicorn

Rothco

Copywriting Campaign

Dublin Bus
Eason's: Be Inspired – Killers, Controlled, Futurist, Wordsmith

Rothco
Irish International

Experience and Activation

Activation / Experiential

AIB GAA - The Toughest Challenge
Design is Everywhere/The Vitrine Project
Introducing the Heterophobic Taxi Driver - Hailo
The 3 Year Old Taxi Driver - Hailo
The Perfect Surprise Athenry
The Tiger Uncaged
Tommy McAnairey's Hit Single

Rothco
In the Company of Huskies
Guns or Knives
Guns or Knives
Boys and Girls
Havas Worldwide Dublin
Rothco

Change

Creative for Change

Audi Women Drivers
Electric Ireland YSVP
Hunger Sauce
Introducing the Heterophobic Taxi Driver - Hailo
Lidl- LGFA #Serious Support
Shred of Decency
Tommy McAnairey's Hit Single
Yes Equality

Atomic
Cawley Nea\TBWA
Boys and Girls
Guns or Knives
Chemistry
Rothco
Rothco
Language

Innovation

Creative use of Technology

JCFC Ghostbusters

Boys and Girls

Creative use of Media

Electric Ireland YSVP
Orchard Thieves Cider - Stolen Ads

Cawley Nea\TBWA
Rothco

Creative use of Social

Audi Women Drivers
Neil Back - Run With It
Periscope
The reviews that weren't there

Atomic
Rothco
ICAN
Adrian Fitz-Simon

Creative Innovation

Is Dublin Busy

In the Company of Huskies

Integrated Media

Integrated Campaign

#TheToughest
Air Store
Drive for Equality - Hailo
Lidl- LGFA #Serious Support
Orchard Thieves Cider - The Thieveable Ad
Tommy McAnairey's Hit Single

Rothco
Boys and Girls
Guns or Knives
Chemistry
Rothco
Rothco

Earned Media

Earned Media Campaign

Go Home Irish!
Introducing the Heterophobic Taxi Driver - Hailo
Is Dublin Busy
Jonah Lomu Tribute
Little Caddies
Neil Back - Run With It
Shred of Decency

The Social House
Guns or Knives
In the Company of Huskies
Chemistry
ICAN
Rothco
Rothco

Design Identity and Branding

Logo

Carrowmore Property Logo Design
Christ Church Cathedral
Howley Hayes Architects
MK-A Logo Design
Third Circle
VISUAL
Ways & Means logo

Boys and Girls
Designworks
Design Factory
Boys and Girls
Distinctive Repetition
Atelier David Smith
Ways and Means

New Branding Schemes

Alchemy Juice Co.
Cocu
Everards
Profiles.ie
Rocket's
Seven Wood
The Bean Society

Revert Design
Revert Design
WorkGroup
Indigo & Cloth
Slater
Revert Design
Slater

Rebranding Schemes

2FM Rebrand
JUVI
St. Patrick's Cathedral

Image Now
Together We Create
RichardsDee

Design Print

Books

If You Close Your Eyes – Oda Jaune
Imagines
Lucy Williams

WorkGroup
Distinctive Repetition
WorkGroup

Books continued

Mark Garry – A New Quiet
Portfolio : Critical Selection
Schude
Studio Craft & Technique – New Edition
The Headstogether Help-Seeking Initiative - Manual.
this attentive place

Atelier David Smith
Atelier David Smith
WorkGroup
WorkGroup
Motif
David Joyce

Catalogues / Brochures

Liminal - Irish Design at the Threshold

New Graphic

Catalogues / Brochures Series

IADT Course Communications

Detail. Design Studio

Reports

Teeling Brand Strategy

Indigo & Cloth

Posters

East of Berlin

WorkGroup

Posters Series

Design Factory

Design Factory

Stamp/s

Love

Atelier David Smith

Leaflets

Camden Exchange

Dave Fitz Design

Integrated Graphics

The Headstogether Help-Seeking Initiative.

Motif

Design Packaging

Consumer Goods

Cardenal Mendoza

Steve Simpson

Consumer Goods Range

Bewley's Tea Chests
Clement & Pekoe Packaging
Third Circle Craft Beer

RichardsDee
Indigo & Cloth
Distinctive Repetition

Design Motion

Moving Image

Dublin Theatre Festival 2015
Offset Dublin 2015 Opening Titles
Offset London 2015 Opening Titles

Detail. Design Studio
Ways and Means
Ways and Means

Design Digital

Website Design

100 Archive
Epic Ireland
HSE Quit.ie Website Redesign
Ireland 2016

Liminal - Irish Design at the Threshold
Tullamore Dew.com
Úll 2015

WorkGroup
Wondr
ebow
bigO with Zero G and
Annertech
New Graphic
In the Company of Huskies
WorkGroup

Mobile & App Design

Design Island

IBM Studios Dublin

Design Craft

Use of Illustration

Concern Worldwide Someone Like Me Book
International Record Store Day

Red Dog
The Social House

Use of Illustration Series

Wild Atlantic Way - Boat back through time

In the Company of Huskies

Art Direction

Irish Examiner- Jonah Lomu Tribute

Chemistry

Art Direction continued

Profiles.ie
Ways & Means Magazine for OFFSET 2015

Indigo & Cloth
Ways and Means

Typography

Dublin City Nib

Atelier David Smith

Greenhorn Nominations

Art Direction

Hugh O'Connor

Chemistry

Copywriting

Peter Dobbyn

Publicis

Craft

Dermot Malone (Director)

Banjoman Films

The 2016 ICAD Awards Ceremony takes place next Thursday, 2nd June in Vicar Street. Tickets are available at €90 for ICAD members and €120 for everyone else. Book through eventbrite.

#ICADS

