

ICAD Awards Commendations 2021



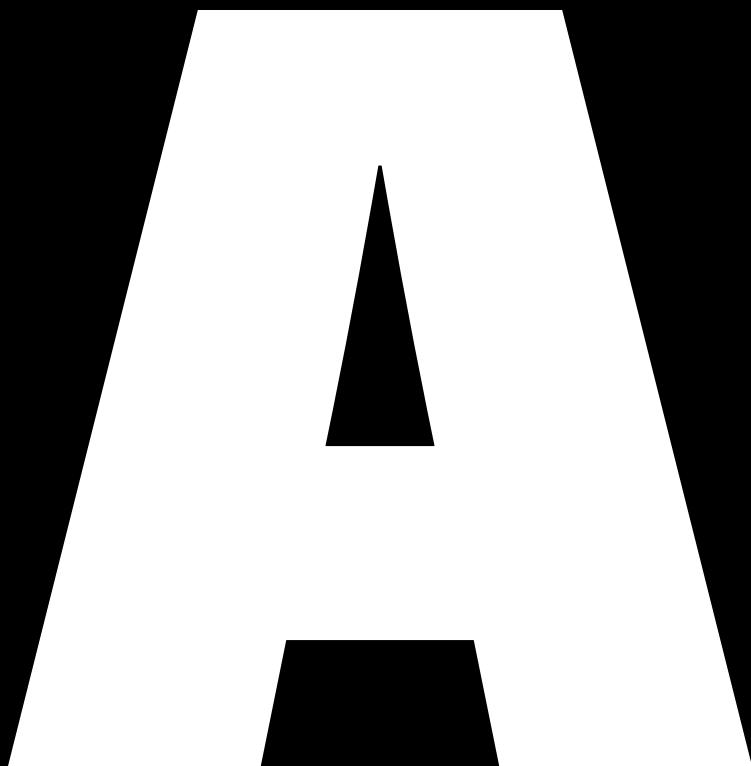
ICAD



Sculpture Dublin
bigO

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End of Career Guidance Counsellor
Publicis Dublin

Advertising Craft

Art direction campaign

Champion Green

The Brill Building

Don't bury your problems

TBWA\Dublin

Dublin Vinyl - The Valley of Vinyl - David Bowie

Rothco, Part of Accenture Interactive

Dublin Vinyl - The Valley of Vinyl - Johnny Cash

Rothco, Part of Accenture Interactive

Dublin Vinyl - The Valley of Vinyl - Lou Reed

Rothco, Part of Accenture Interactive

Fashions No. 1 Label

In the Company of Huskies

Lonely, Anxious, Overwhelmed

Core

Not all Rainbows

The Public House

Woodies - Mrs Higgins

Rothco, Part of Accenture Interactive

Art direction single

Poxy Chores

Publicis Dublin

Reindeer

Boys + Girls

Remember the Rainbow

In the Company of Huskies

Shannon - 'Runway'

Connelly Partners (Dublin)

The Big Check Up

The Brill Building

The Power of Touch

Core/H2 Films

Virgin 360

Publicis Dublin



A New Day Will Be
bigO

Advertising Craft

Copywriting campaign

No one should be homeless when Dublin is their home

BBDO Dublin

Redbreast Robin Launch

The Public House

Speed Obsessed

Publicis Dublin

Copywriting single

Hey Daddy!

Boys + Girls

IF IT'S GOING ON, IT'S GOING ONLINE

Havas Dublin

IF IT'S GOING ON, IT'S GOING ONLINE - Priest

Havas Dublin

Poxy Chores

Publicis Dublin

Tesco - Easter Letter

Rothco, Part of Accenture Interactive

The Gravy Master

Core

Direction for radio campaign

No one should be homeless when Dublin is their home

BBDO Dublin

Speed Obsessed

Publicis Dublin

Advertising Craft

Direction for radio single

Fáilte Make A Break For It

Rothco, Part of Accenture Interactive

Hey Daddy!

Boys + Girls

Illustration and graphics campaign

Don't be a fossil

TBWA\Dublin

Don't bury your problems

TBWA\Dublin

Living with Covid-19

TBWA\Dublin

Illustration and graphics single

0% Do Less

Boys + Girls

BusConnects

TBWA\Dublin

ESB Science Blast

Rothco, Part of Accenture Interactive

Reindeer

Boys + Girls

Saylists

Rothco, Part of Accenture Interactive

Tesco - Easter Letter

Rothco, Part of Accenture Interactive

Tetris

In the Company of Huskies

Advertising Craft

Photography campaign

Champion Green Campaign

Eoin Holland

Photography single

Impossible Choices (Teddy Bear)

In the Company of Huskies

Still Here

Folk Wunderman Thompson

Tesco Mobile - If You Know, You Know

Rothco, Part of Accenture Interactive

The Hidden Pandemic

Folk Wunderman Thompson

Use of music campaign

Christmas Checklist

BBDO Dublin

Saylists

Rothco, Part of Accenture Interactive

Use of music single

Fáilte Make A Break For It

Rothco, Part of Accenture Interactive

The Power of Touch

Core

Woodies – Mrs Higgins

Rothco, Part of Accenture Interactive

User experience for advertising single

Tesco - Santa's Grotto

Rothco, Part of Accenture Interactive



Still Here

Folk Wunderman Thompson

Advertising Display

Consumer campaign

Brighten your home

The Public House

Don't be a Fossil

TBWA\Dublin

Dublin Vinyl - The Valley of Vinyl - David Bowie

Rothco, Part of Accenture Interactive

Dublin Vinyl - The Valley of Vinyl - Johnny Cash

Rothco, Part of Accenture Interactive

Dublin Vinyl - The Valley of Vinyl - Lou Reed

Rothco, Part of Accenture Interactive

No one should be homeless when Dublin is their home

BBDO Dublin

Consumer single

BDEN RUMP

Owens DDB

Green Energy

In the Company of Huskies

Polar Bear

Folk Wunderman Thompson

Reindeer

Boys + Girls

Shannon - 'Runway'

Connelly Partners (Dublin)

The Big Check Up

The Brill Building

The Hidden Pandemic

Folk Wunderman Thompson

The Orange

Folk Wunderman Thompson

Advertising Display

Online display campaign

Don't be a fossil

TBWA\Dublin

Ireland Reads

Ogilvy Dublin

Online display single

0% Do Less

Boys + Girls

Green Energy

In the Company of Huskies

Wherever you are

TBWA\Dublin

Outdoor campaign

BDEN RUMP

Owens DDB

Conversation Piece

In the Company of Huskies

Don't bury your problems

TBWA\Dublin

Sorry Europe

The Public House

We're Listeners First

RTÉ

Outdoor single

Impossible Choices (Teddy Bear)

In the Company of Huskies

Ireland Reads

Ogilvy Dublin



Woodies – Mrs. Higgins

Rothco, Part of Accenture Interactive

Advertising Display

Outdoor single continued

Mask

Publicis Dublin

Reindeer

Boys + Girls

Shannon – ‘Runway’

Connelly Partners (Dublin)

Support Someone Else

Boys + Girls

The Nobody Zone

RTÉ

Advertising Experience

Branded social campaign

50808 - Text About It

Havas Dublin

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Eau De Apache

In the Company of Huskies

Redbreast Robin Launch

The Public House

Start a new story

TBWA\Dublin

Tesco - Santa's Grotto

Rothco, Part of Accenture Interactive

Branded social post

ICAD The Best of Us

Jenny Leahy

Young Offenders

RTÉ

Advertising Experience

Digital experience

Saylists

Rothco, Part of Accenture Interactive

Tesco - Santa's Grotto

Rothco, Part of Accenture Interactive

Experiential advertising single

Marie Keating Foundation - Don't Cook Yourself

Rothco, Part of Accenture Interactive

Advertising Film

Branded film content

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Film campaign

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Brownie/Brick

Something Different

Man Tan

The Brill Building

Smarter/Liberation/Golf

Something Different

Stings campaign

Empty Stadiums

The Public House

Tesco - Poppy

Rothco, Part of Accenture Interactive



Level the Playing Field

BBDO Dublin

Advertising Film

TV commercial over 30 seconds

'Is he still coming this year?'

TBWA\Dublin

Christmas Checklist

BBDO Dublin

How it started

TBWA\Dublin

Level the Playing Field

BBDO Dublin

My Dad

Havas Dublin

Scoreless Schillaci

Publicis Dublin

Still Here

Folk Wunderman Thompson

The Handover

Core

The Truth Matters

RTÉ

Volcano

Something Different

Waterslide

Core

Woodies – Mrs. Higgins

Rothco, Part of Accenture Interactive

TV commercial up to 30 seconds

Fáilte Make A Break For It

Rothco, Part of Accenture Interactive

Impossible Choices

In the Company of Huskies

Monster Hunter

Boys + Girls

Advertising Film

TV commercial up to 30 seconds continued

My Dad

Havas Dublin

Poxy Chores

Publicis Dublin

Still here

TBWA\Dublin

Woodies – Mrs. Higgins

Rothco, Part of Accenture Interactive

VOD/VOL single

50808 - Text About It

Havas Dublin

Closer Together

David Cowzer

International Epilepsy Day - Glitch VOD

Havas Dublin

Ireland Reads

Ogilvy Dublin

Still here

TBWA\Dublin

Unsilent Night

BBDO Dublin

Web film over 60 seconds

A New Day Will Be

bigO

Remember the Rainbow

In the Company of Huskies

Three Poems for Brigid

bigO

Advertising Film

Web film up to 60 seconds

The Gravy Master

Core

The Power of Touch

Core

Advertising Innovation

Creative innovation

Eau De Apache

In the Company of Huskies

End of Career Guidance Counsellor

Publicis Dublin

Marie Keating Foundation - Don't Cook Yourself

Rothco, Part of Accenture Interactive

Saylists

Rothco, Part of Accenture Interactive

Creative use of media

Fáilte Make A Break For It

Rothco, Part of Accenture Interactive

Ireland Reads

Ogilvy Dublin

Saylists

Rothco, Part of Accenture Interactive

The Virtual Kit

Boys + Girls

Wherever you are

TBWA\Dublin

Advertising Innovation

Creative use of technology

Saylists

Rothco, Part of Accenture Interactive

Tesco - Santa's Grotto

Rothco, Part of Accenture Interactive

The Virtual Kit

Boys + Girls

Advertising Integrated and Earned

Integrated campaign

123.ie - 'Better Quote Time'

Connelly Partners (Dublin)

50808 - Text About It

Havas Dublin

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Fáilte Make A Break For It

Rothco, Part of Accenture Interactive

IF IT'S GOING ON, IT'S GOING ONLINE

Havas Dublin

Marie Keating Foundation - Don't Cook Yourself

Rothco, Part of Accenture Interactive

Redbreast Robin Launch

The Public House

Earned media campaign

'Is he still coming this year?'

TBWA\Dublin

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Champion Green

The Brill Building

Conversation Piece

In the Company of Huskies

Advertising Integrated and Earned

Earned media campaign (continued)

Covid Car Cover

Publicis Dublin

Ireland Reads

Ogilvy Dublin

Saylists

Rothco, Part of Accenture Interactive

Still here

TBWA\Dublin

The Face Ask

TBWA\Dublin

The Young Offenders

RTÉ

Woodies – Mrs Higgins

Rothco, Part of Accenture Interactive

Tactical advertising

AIB - The Toughest Summer

Rothco, Part of Accenture Interactive

Covid Car Cover

Publicis Dublin

Jameson Fontaines DC Bottle

The Mix Dublin

Advertising Creative for Change

Creative for change

Conversation Piece

In the Company of Huskies

Don't bury your problems

TBWA\Dublin

Mother's day - The hidden stories

TBWA\Dublin

Remember the Rainbow

In the Company of Huskies

Advertising Creative for Change

Advertising Radio

Creative for change (continued)

Still here

TBWA\Dublin

The Face Ask

TBWA\Dublin

Radio commercial campaign

No one should be homeless when Dublin is their home

BBDO Dublin

Speed Obsessed

Publicis Dublin

Radio commercial over 30 seconds

Hey Daddy!

Boys + Girls

No one should be homeless when Dublin is their home

- Man

BBDO Dublin

No one should be homeless when Dublin is their home

- Woman

BBDO Dublin

Speed Obsessed - Antonio Piano

Publicis Dublin

Speed Obsessed - Barry Sausages

Publicis Dublin

Radio commercial up to 30 seconds

50808/Text About It (Ireland)

Havas Dublin

Christmas FM Sponsorship

Publicis Dublin

Advertising Radio

Radio commercial up to 30 seconds (continued)

Jingle Bells

In the Company of Huskies

Sorry Europe

The Public House

D

Art direction for design series

Sculpture Dublin

bigO

Art direction for design single

Embargo

Publicis Dublin

Illustration for design series

Shoreditch Trust Community Table

Pony Ltd.

Typeface and lettering design family

Dashiell

Signal Type Foundry

Typeface and lettering design single

Holograph Display Typeface

Red&Grey

Use of illustration series

#KeepItReal

bigO

Use of photography series

Inis Meáin 2020

Detail. Design Studio



NCAD Prospectus Website

Red&Grey

Design Digital

Website design single

IAF – Open House Dublin (2020)

Unthink

Magna Parte

McCann Dublin

NCAD Prospectus Website

Red&Grey

Design Environmental

Exhibition design

CLUB CHROMA CHLOROLOGIA

Pony Ltd.

Design Identity and Branding

New branding schemes

Calyx

So Studio

IADT On Show 2020

Detail. Design Studio

Ireland In Music

Red&Grey

Magdalene Series

Distinctive Repetition

Magna Parte

McCann Dublin

Rebranding schemes

Bretzel Bakery

Together We Create

Emmet Holland Architect

Grandson

van Dijk Architects

Grandson



Bumbóg

So Studio

Design Creative for Change

Creative for change

ALLKINDS

Ais Ais Studio

Creatives Against Covid-19

RichardsDee

Eat the Streets!

Pony Ltd.

LittleTalks

Stephanie Connolly

Design Packaging

Consumer goods range

Bretzel Bakery

Together We Create

Prunotto

Pony Ltd.

Sheridans Special Delivery Boxes

Pony Ltd.

Consumer goods single

Bumbóg

So Studio

Design Print

Applied print graphics series

ThisIsPopBaby Icons

Pony Ltd.

Book single

DEREK JARMAN PROTEST!

Pony Ltd.

The Lives We Live – Grangegorm Public Art

Unthink

Design Print

Book single

You & i are Earth – Fergus Feehily

Atelier TypoGraphic Design

Catalogue / brochure / report single

So Sick and Tired – Sara Baume

Unthink

Integrated graphics

Where We Live 2020

Pony Ltd.

Poster single

An Donas Amach is an Sonas Isteach

Pony Ltd.



CLUB CHROMA CHLOROLOGIA

Pony Ltd.

P



Oceans Apart
Abstraction Pictures

Production Craft

Animation campaign

Origami - Newcastle & Surfer

Screen Scene

Animation single

Champion Green Launch

Brian Williams/The Brill Building

Origami - Fortnite Of Fortunes

Screen Scene

Origami - Super Mega Jackpot

Screen Scene

Poxy Chores

Piranha Bar

Reading Day

Motherland

Remember the Rainbow

In the Company of Huskies

We Need a Lidl Christmas

Piranha Bar

Cinematography single

AIB - Brave

Antidote

Editing single

Bloodstain

Motherland

Christmas Millionaire Raffle: The Handover

Screen Scene

Dreams Can Come True

Screen Scene



Bloodstain

Motherland

Production Craft

Editing single

ICAD The Best of Us

Jenny Leahy

National Lottery Gotta Share the Love

Windmill Lane

Supervalu We Believe

Windmill Lane

Three Monster

Windmill Lane

Direction campaign

RSA - Let's Save Lives Together

Antidote

Direction single

Bloodstain

Motherland

Closer Together

Commercials Producers Ireland

Homestore + More - A Surprise

Banjoman

Is he coming this Year?

H2 Films Ltd

National Lottery 'Gotta Share The Love'

Pull The Trigger

Oceans Apart

Abstraction Pictures

Poxy Chores

Piranha Bar

RTÉ - Let's Make Christmas

Banjoman

The National Lottery "Golf"

Arrow Films



RTÉ - Let's Make Christmas

Banjoman

Production Craft

Direction single continued

The National Lottery Millionaire Raffle

Arrow Films

The Power of Touch

H2 Films Ltd

The Truth Matters

BUTTER

Thomas Barr

Motherland

Woodie's Christmas

BUTTER

Music (new score) single

Ireland Reads

denis.

Is He Still Coming This Year?

denis.

Project A New Future

bigO

Theme for Champion Green

Christy Leech/The Brill Building

Production design for film single

Poxy Chores

Piranha Bar

Virgin Media - TV 360

Antidote

We Need a Lidl Christmas

Piranha Bar

Production Craft

Sound design single

Papier

denis.

Toyota Yaris Hybrid

denis.

Visual/special effects single

Dreams Can Come True

Screen Scene

National Lottery Gotta Share the Love

Windmill Lane

Seeing is Believing

Screen Scene

The Power of Touch

H2 Films Ltd



The Power of Touch

H2 Films Ltd

Student and Greenhorn

Student Commendations

Kate McCauley

Hazel MacMahon

Greenhorn Commendations

Annika Cassidy

Eva Redmond

Helen O'Higgins

Ais Brady

Lochlainn McKenna



LittleTalks

Stephanie Connolly